

Successful Communication  
is more than sending emails.

You need a suite of tools that are easy to use yet powerful enough to give you the control and information you need for your business or organization to succeed.

## Dependable

smartCommunicator is powered by leaders in online messaging and communications. Years of experience are at work behind the scenes to ensure the highest level of reliability and deliverability for your messages.

## Powerful

Capacity is no problem for smartCommunicator. We can push millions of messages in minutes so the only bottleneck you will encounter is deciding how much you want to do.

## Intuitive

Completely redesigned from the ground up, smartCommunicator has an all-new interface that is easy to use.

## Expandable

Right now, you might only be interested in just a few of the modules that smartCommunicator provides. And that's Okay, because our suite of tools allows you to add modules at any time for your needs and budget.

## Smart

The philosophy behind smartCommunicator is simplicity. Managing the various aspects of communicating your message shouldn't require an army. It should allow you to focus on your message and managing your results. Now that's smart!

www.smartCommunicator.net

## Communications with room to grow.



smartCommunicator is offered in scalable modules to allow you to pick and choose the perfect combination of tools that meet your needs today. But you'll always have the opportunity to add and modify your toolset to expand your potential at any time.

### Standard smartCommunicator

When you first set up your smartCommunicator account, you get smartManager, smartData, our innovative Sandbox Selection Tool and the Dashboard. These modules allow you to import and export your data as well as access to additional cleaning and enhancement features for your information.

### Additional Modules and Services

Our modules allow you to perform a variety of messages and actions. From email to text messaging to creating surveys: there's a module for the messages you want to deliver. We also offer modules that provide powerful tools to analyze and interpret your data in ways that will let you leverage the power of smartCommunicator to YOUR fullest potential.

### Get Started Today


Call (800) 964-8682 or  
(423) 664-7678 or go to  
[www.smartCommunicator.net](http://www.smartCommunicator.net)

 **smartCommunicator**<sup>®</sup>  
More powerful and easier to use. Now that's smart.

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Patent Pending



Meet the new

 **smartCommunicator**<sup>®</sup>

Introducing smartGOTV

[www.smartCommunicator.net](http://www.smartCommunicator.net)

smartCommunicator is a brand of Airnet Group inc.

Why pay more for GOTV tools that don't work together? With smartCommunicator you can create a single campaign and, with a click of a button, deploy it to integrated VoIP call centers, doors, and mobile devices that all work together to deliver and return messages in a single closed feedback loop....**Now that's smartGOTV.**

**Get Started Today**  
 Call (423) 664-7678 ext 3  
 Email [sales@airnetgroup.com](mailto:sales@airnetgroup.com)  
 or go to [www.smartCommunicator.net](http://www.smartCommunicator.net)

**smartConstituent™**  
 With our smartConstituent module, you can lookup, edit, and analyze contact information, opinion data, and messaging history on a per-record basis allowing managers the kind of depth and flexibility to engage their constituents in the method and manner they wish to be messaged.



**Sandbox**  
 Our innovative Sandbox selection tool makes creating targeted segments of your audience easy. And all without being a database expert. Using an intuitive drag and drop interface, you can create the perfect audience for the messages you send.

**Your Data is safe with smartCommunicator.®**  
 Built and hosted by an 'always-on' Tier III compliant Data Center, smartCommunicator hosts critical information for enterprise-level organizations that demand the highest levels of uptime, security, and value-added support from their hosting partners. Because of this, when you upload data into smartCommunicator, you can trust that your data asset is safe & secure 24/7/365.



**No list is too big for smartCommunicator.®**  
 Supported by a Tier III compliant Data Center equipped with an ever expanding private cloud network, no list will ever be turned away for its expansive size. And because of its behind-the-scenes hosting horsepower, smartCommunicator delivers the highest messaging volumes and speeds available in the marketplace today.

**smartCall Center™**  
 SmartCall Center is a pre-configured VoIP system that is built for plug n' play setup and use. Create surveys within smartCommunicator and send them to your smartCall centers that can work on jobs alone or in conjunction with volunteers knocking doors or calling from home—all of which work together preventing duplicate touches or unwanted oversights.



**smartSurvey2Go™**

smartSurvey2Go is a mobile application built for smartphones and tablets that acts as a 'digital walkbook' and is transforming how managers approach door-to-door GOTV efforts. Use the app in GPS enabled Map Mode, List Mode, Exit Poll Search Mode, or Augmented Reality Street Mode to locate, confirm, and survey voter households. Use the App on its own or in coordination with your VoIP & Mobile calling for an integrated GOTV effort.

**Phone-a-Friend**  
 Phone-a-Friend is a browser-based calling interface optimized for smartphones, tablets, and computers that enables remote volunteers to log into a call job on a device of their choosing to make GOTV calls that display voter information and surveys created within smartCommunicator. Further deploy a call job to these remote callers, or send the same campaign to volunteers in established call centers or those knocking doors to maximize GOTV.



**smartMessenger™** guides you through the process to ensure your text messages are going to the right people at the right time so your message will be received



**smartMailer™** is much more than a way to send your audience an email. It helps you create, send, and manage the emails your audience will want to receive.

